



Issue 6

Atlas Academy Newsletter

January
2026

Welcome

Greetings Atlas Family!

This month, we're sharing tips to save \$\$\$ and protect your equipment during freezes!

- How to Save \$1,000 per Year
- Renovations Holiday Special
- Winter Freeze Tips

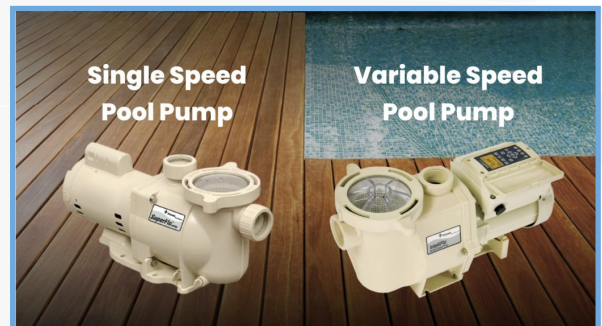
SAVE our New Main Contact Number: 213 784-0533 (call and texting)

How to Save \$1,000 per Year

Did you know that single speed pumps use up to \$1,000 more in electricity per year than variable speed pumps?

In fact, manufacturers aren't even allowed to make single speed pumps anymore, because of their electricity waste.

To see how much \$\$\$ a variable speed pump may save you, check out the links below.



[Pentair Pumps](#)

[Hayward Pumps](#)

[Jandy Pumps](#)



Holiday Special:
25% OFF Variable Speed Pump Installations

Variable speed pumps use less electricity, are quieter and last longer than single speed pumps.



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Pool & Deck Renovations



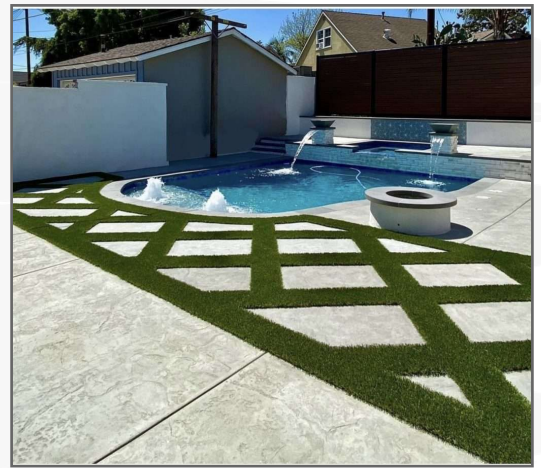
In July 2025, we launched renovation services, and **we are thankful** to the customers who used our services.

We are already booking February projects!

If you sign up by January 15th, receive 🎉 10% OFF!!

- Replaster
- Tile & Coping
- Decking
- Turf / Paver Design

Modern upgrades like deck pavers with turf accents can completely transform your backyard into a clean, contemporary space.



Winter Freeze Reminders

What Is a Freeze Guard?

Moving water does not freeze — this helps protect your equipment during cold weather. Most pools have a freeze guard that automatically turns on equipment when air temperatures drop to 33–40°F.

Why testing can be tricky:

During weekly service visits, temperatures are often not cold enough or the equipment is already running on its normal schedule. Additionally, some freeze guards are too complicated to test.

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How You Can Help!

1. Monitor your freeze guard

- Check early mornings to see if equipment turns on outside the normal schedule when temperatures drop
- Make sure the freeze guard is not accidentally draining your spa

2. Adjust freeze guard temperature (if possible)

- Direct sunlight → set to 38°F
- Shaded equipment → 33°F is typically sufficient
- ⚠️ Some digital controllers are preset at 40°F and cannot be adjusted

👉 **Step-by-step instructions for common systems are available upon request!**

New Number Calls & Texts

We now have one main phone number for all customer support needs.

☎ Please use this number for all future calls and texts: (213) 784-0533



Winter Tune-Up Special: ~~\$299~~ \$250

A winter tune-up helps ensure safe and reliable operation when you need it most.

- ✓ Full filter clean (\$135 value)
- ✓ Freeze guard test
- ✓ Heater internal component inspection
- ✓ Valve o-ring and gasket check
- ✓ Backwash valve lubrication (push/pull valves)
- ✓ Time clock review and adjustment
- ✓ Pool cleaner tune-up (\$95 value; parts not included)
- ✓ Pool Health Report

Winter Tune-Up Special:

If your filter clean is not due, the Winter Tune-Up special is \$165.

☎ **Call or text 213 784-0533 to schedule**